

Lancashire's

VitalSigns

IMPACT REPORT 2017

GROWING STRONGER
COMMUNITIES TOGETHER



WELCOME

It is my pleasure to welcome you to our 2017 edition of Vital Signs.

Vital Signs remains Lancashire's first and foremost giving guide for charitably-minded people and organisations who all share a common passion for supporting local communities. Now in its fifth year, Vital Signs aims to keep you up-to-date with the most pressing community issues to guide your essential support.

As a Community Foundation, it is our role to connect philanthropists and communities together to improve local people's lives and grow stronger communities together. We give individuals and organisations, who care about their local communities, expert advice, support and a way to distribute their charitable donations to causes that matter to them most and where there is most need. By giving through us you benefit from our philanthropy advice, giving options and community knowledge. Through the publication of our Vital Signs reports, we aim to establish what the key priority concerns are for local people and how we can work together to best address these needs.

To mark the 5th edition of Lancashire's Vital Signs, this year we are taking a retrospective look at how our funding has made a difference across Lancashire. Our 2017 Vital Signs giving guide provides for the first time insight to the previous financial year and measures our allocation of grants against community needs – ensuring our funding is having the greatest social impact possible.

The Community Foundation operates in an ever changing economic and political landscape and due to this we work proactively to be fit for purpose and relevant to our communities as Lancashire's local Community Foundation. We hope to continue to work with you, or begin working with you, to grow stronger communities together in Lancashire.

On behalf of the Community Foundation for Lancashire team and our communities, thank you.

Rae Brooke

LANCASHIRE'S VITAL SIGNS 2017 - AN UPDATE

Now in its fifth year, Lancashire's Vital Signs is a unique giving guide that reflects factual data and the voices of local communities in order to guide charitable giving across the county.

As your local Community Foundation, we have been working hard to make sure that we utilise the findings in previous Vital Signs reports to inform our grant-making as best as possible – ensuring that the funding we distribute is meeting the greatest of needs within our communities.

Last year, in our 2016 edition of Vital Signs, we identified Strong Communities, Education, and Healthy Living as the top three priorities for our region. In this report we will outline what the Community Foundation has been doing over the past 12 months to address these three key issues, as well as what our plans are for the future.

Read this guide, find out more, contact the Community Foundation, take action and spread the word!

SIGNIFICANT EVENTS 2016/17

- We staged a private reception with the Governor of the Bank of England Mark Carney and a number of our supporters within the North West business community. Mark Carney is a public supporter of the Community Foundation movement both in Canada and the UK and he discussed the need for businesses to be rooted in their local communities.
- The Community Foundation for Lancashire hosted a celebration of International Women's Day with a private roundtable discussion with a number of influential women from across Lancashire - highlighting what we can do together to improve the lives of women across our county. The event, sponsored by CCLA, encouraged guests to explore how they could potentially be more effective in their philanthropy by being more aware of each other's activities/working together.
- We said goodbye to Cathy Elliott who had led the Community Foundations as Chief Executive since 2009. We thank Cathy for her commitment and drive and wish her well in the future. We welcome Rae Brooke as Cathy's successor. Rae has over 27 years' senior management experience gained in both the private and public sector. During her career she has engaged in market development and business growth initiatives for Littlewoods Pools, Volvo Truck and Bus, Northwest Regional Development Agency, KPMG and Hill Dickinson LLP.

2016/17 IN FIGURES – OUR IMPACT

Total Funding in Lancashire

£1,261,153

Number of Awards

264

Average Award

£4,777

In 2016/17 the Community Foundation funded

56% of applications received

GRANTS DISTRIBUTED BY DISTRICT

Blackburn

£123,120.00

Blackpool

£258,999.00

Burnley

£41,538.00

Chorley

£29,380.00

Fylde

£3,000.00

Hyndburn

£11,000.00

Lancaster

£159,591.00

Pendle

£56,411.00

Preston

£176,466.00

Ribble Valley

£150,037.00

Rossendale

£47,520.00

South Ribble

£86,788.00

West Lancashire

£40,589.00

Wyre

£76,714.00

RESIDENT PRIORITY CONCERN

1 STRONG COMMUNITIES

Strong Communities is concerned with the extent to which residents across Lancashire play an active role in their local community and each other's lives. A strong community is one in which local people are willing and able to sustain the interpersonal

relationships and community institutions necessary for a good quality of life and has an indirect impact on issues such as health and wellbeing, safety and social isolation.

VITAL FUNDING

£556,775.00

Total funding awarded in 2016/17 to strong communities projects

Number of strong communities projects supported throughout the year

109

In excess of

29,500+

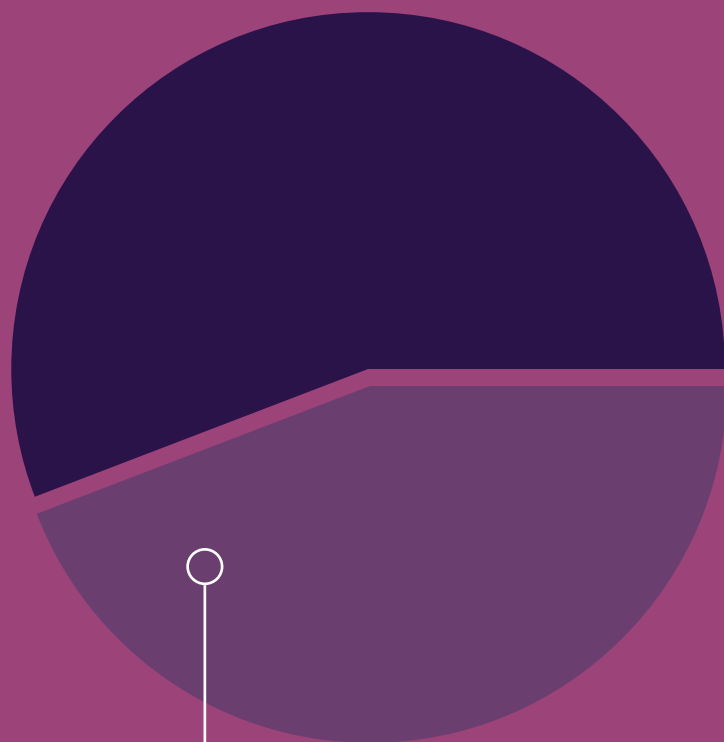
Direct and indirect beneficiaries of strong community projects

“

I think a community benefits from people volunteering and getting together to generate interest in local projects.

Lancashire Resident

”



44% of our total awards in 2016/17 went towards strong communities projects...

Making it our

Number 1

Most funded Vital Signs theme.

VITAL STATISTICS

Recorded crime is above average in Lancashire, with the area having a Total Crime Score of

10%

above the national average.

1 in 5

Lancastrians rate their anxiety levels as high.

Over

71,000

households in Lancashire live in fuel poverty.

VITAL ACTION

The Community Foundation for Lancashire has worked with a number of fund holders and supporters to fund projects that work to make communities stronger and more resilient. These have included Comic Relief, United Utilities and B&M Bargains. Together we are supporting communities to come together and connect in new ways via residents' associations, community groups, charities, community businesses or social enterprises. Social isolation for all age ranges is a priority issue in this area and local organisations and projects supported by grants, donations and social enterprise awards are having a big impact.

CASE STUDY

GLOBAL LINK

Global Link is a development education centre, working with schools and the wider community to build understanding of global interdependence, human rights, social justice, sustainability, conflict resolution and diversity.

They do this by delivering workshops, projects and training in schools, and with community organisations. Their primary focus since 1999 has been delivering a variety of refugee awareness and community cohesion projects. This has included using the arts to create multi-media exhibitions about asylum-seekers. Currently they run awareness-raising workshops and teacher training in schools alongside refugees and asylum-seekers.

“

Funding from the Community Foundation provided the much-needed 'start-up' funding we required. We are now in a strong position to develop and expand our support for refugees across the Lancaster District.

Gisela Reynolds
Global Link

”



RESIDENT PRIORITY CONCERN

2

EDUCATION

Education is concerned with the opportunities local people have to gain new knowledge and skills and how this impacts on their life chances. The education theme covers not only childhood education, but also takes into consideration life

skills and adult learning opportunities. The level of education and skills in an area can also have a direct effect on its prosperity and can be linked to issues such as health inequality and social mobility.

VITAL FUNDING

£63,578.00

Total funding awarded in 2016/17 to educational projects.

Number of educational projects supported throughout the year.

24

1,500

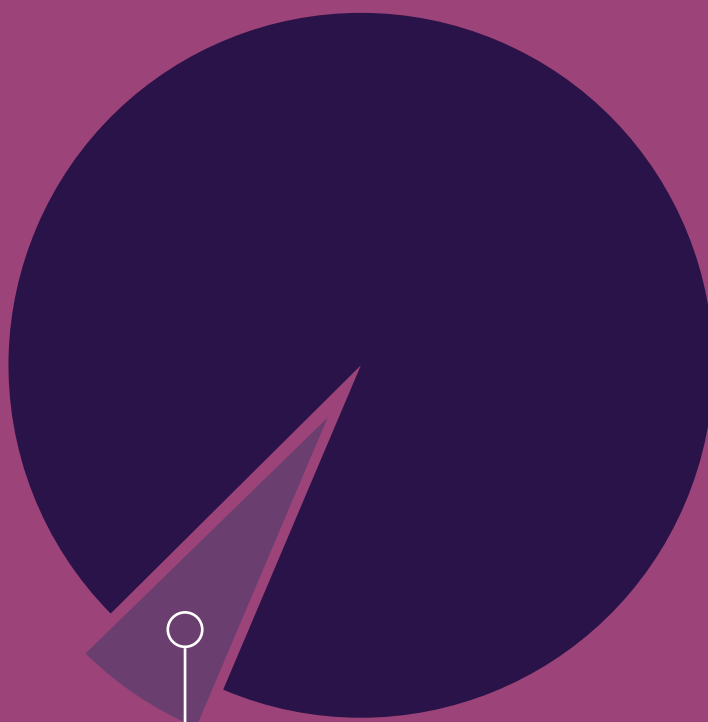
Direct and indirect beneficiaries of educational projects.

“

Good education and learning allows such individuals to learn more about their health condition which allows them to manage their health in a more constructive and cost effective way.

Lancashire Resident

”



5%

of our total awards in 2016/17 went towards educational projects...

Making it our

Number 3

Most funded Vital Signs theme.

VITAL STATISTICS

In 2016, just **62%** of pupils in Lancashire achieved grade A*-C in Maths and English, above the England average of

58.7%

10% of residents of Lancashire hold no qualifications, above the national average of

8.5%

32.6% of Lancastrians are qualified to NVQ Level 4 or higher, below the Great Britain average of

37%

VITAL ACTION

The Community Foundation for Lancashire has worked with a number of fund holders and supporters to fund projects that work to increase opportunities for education and learning across Lancashire, including Comic Relief, Rossendale Borough Council, and Santander.

With the support of our fund holders we are providing grants and donations to community groups and local charitable projects that work with young people who are not in education, employment or training to support running costs, pilot projects or specific activities which are proven ways of supporting young people to improve their life chances. We also work closely with organisations who offer educational support to refugees and asylum seekers in order to help them access training and employment.

CASE STUDY

PARK VIEW 4 U

Park View 4 U provide facilities for recreation and opportunities for improving social welfare for the inhabitants of Lytham and surrounding areas and in particular on the playing fields known as Queen Elizabeth II Park View.

Overall their activities are focussed on engaging the community with their local green space including a wide range of recreational and wellbeing activities such as Forest School, environmental education, mother and toddler groups, running club, walking football, family fun days, Wood Festival, pregnancy relaxation, knit and natter, football, BMX, family cycling club and more. They are seen as the heart of their community and continue to encourage different generations to regularly engage with their community park.

“

We set up the park so we could help the community. We wanted to bring the community together and reduce anti-social behaviour. By having the park, we can bring all three generations together through lots of different activities.

Julie Norman
Park View 4 U

”



RESIDENT PRIORITY CONCERN

3 HEALTHY LIVING

This theme incorporates both physical and mental health, and concerns a number of different issues that help to determine a person's health and wellbeing. A person's health can be determined by a number of factors such as education,

income, and ethnicity, and in turn the health of a community can in particular have an impact on a number of outcomes, such as employment rates and levels of social isolation.

VITAL FUNDING

£234,467.00

Total funding awarded in 2016/17 to healthy living projects.

Number of healthy living projects supported throughout the year **53**

In excess of

11,000+

Direct and indirect beneficiaries of healthy living projects.

“

Many people have a wide variety of health conditions but they can be very isolating. A strong community and support network help those individuals when they need it most.

Lancashire Resident

”



19%

of our total awards in 2016/17 went towards Healthy Living projects...

Making it our

Number 2

Most funded Vital Signs theme.

VITAL STATISTICS

Instances of Heart Disease are above average in Lancashire with Blackburn with Darwen and Hyndburn both ranking in the

top 10

worst districts nationally for death rates per person.

Life expectancy at birth in Lancashire is

79.9 years

this is below the England and Wales average of

81.3 years

In Blackpool the figure is as low as

77.3 years

ranking the district as the worst.

Estimates suggest around

1 in 4

Lancastrians will be aged over

65

by the year

2025

VITAL ACTION

This social issues in this area for communities are broad as well as deep, and we work with philanthropists and funders to improve the general wellbeing of a community or dive down to tackle a specific health issue with them. The Community Foundation is particularly focusing on the growing issue of mental health and how it can fundamentally affect young people's life chances. Charitable funds administered by the Community Foundation on behalf of United Utilities and the Lancashire Community Investment Fund especially have worked in this area with positive results.

CASE STUDY

OPPORTUNITY SPORTS FOUNDATION

Opportunity Sports Foundation aims to provide a range of sports projects to disadvantaged and vulnerable young people in Lancashire. Their projects aim to improve overall health and wellbeing but with a key focus on education, employment and building stronger, safer communities. All this work is underpinned by informal youth work and very strong links with local youth support agencies and organisations.

They work with looked after children, including those that reside in private care homes, foster placements, and respite centres. These children often find it difficult to mix with others due to lacking confidence and underlying issues in their lives.

“

We have run a lot of projects over the years. The young people say it keeps them off the street, we have helped homeless young people get re-homed, get bank accounts set up, educate and provide work experience. The feedback we have had has been really positive.

Andrew Bell

Opportunity Sports Foundation

”



HOW TO GIVE

The Community Foundation works with a variety of individuals, families, companies, trusts, and funding partners in order to facilitate effective giving. Below are some of the ways in which giving with the Community Foundation can have a real impact on your local community.

TRUST TRANSFERS

We can revitalise ineffective funds through trust transfers and setting up effective named funds managed by us. If your trust fund has become ineffective or if you are looking to transfer your

active trust fund, we can offer a bespoke charitable giving service. The work of the Community Foundation in revitalising dormant or ineffective trusts is acknowledged by the Charity Commission.

ENDOWMENT FUNDS

We view charitable giving as a long-term strategic investment. For those who wish to achieve this objective, your capital is invested and the income earned is awarded in charitable donations, achieving a long-lasting impact for the community with a continuing annual income for distributing grants. We hold in excess of £14 million in endowment, and have ambitious targets to grow the fund for the benefit of our communities.

“

We have been delighted to work alongside the Community Foundation for Lancashire to distribute our community fund. We have benefitted from their expertise and detailed knowledge to ensure the fund was administered in a fair and transparent manner which, ultimately, is to the benefit of the many good causes in the county.

Chris Matthews

Head of Sustainability, United Utilities

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LEAVING A LEGACY

We can help you create a unique and lasting legacy for your community which reflects your personal wishes, supports the causes and issues or the area you care about and benefits future generations in the years to come.

Our expert team are able to design a bespoke strategy that addresses both practical and emotional considerations ensuring a more personalised experience.

PRIVATE AND BESPOKE SERVICE

We provide the opportunity to set up a stand-alone charitable fund or foundation for your personal, family or corporate charitable giving aims. This can be named by you, with input from family or colleagues if you wish, to reflect your aims, objectives or geographical reach.



A dedicated relationship manager will work with you on developing your plans, identifying cause areas and levels of involvement, enabling you to direct your giving whilst they provide guidance.

WHO WE WORK WITH

We have been fortunate to work with a wide range of organisations and individuals across Lancashire in order to manage their charitable giving. We build close, long-term relationships founded on trust.

We are proud of the people we work with and of the fact that most of our relationships come through repeat instructions and referrals.

THANK YOU

- Aldridge Foundation
- B&M Communities Together Fund
- BIBA'S Foundation
- Building A Stronger Britain Together (Home Office)
- Christal Foundation
- Comic Relief Local Communities Fund
- Community Foundation For Lancashire Wellbeing Fund
- John Laing Charitable Trust Fund
- Lancashire Community Investment Fund
- Lancaster Community Fund
- Lancaster Foundation
- Mark McQueen Foundation
- New Beginnings Fund
- Pendle Music Bursary Fund
- Progress Housing Community Investment Fund
- Rossendale Community Fund
- Rumi And Rishi Fund
- Innogy Renewable UK Hameldon Hill Wind Farm Community Investment Fund
- Santander Community Solutions 2016 Fund
- United Utilities Lancashire Community Fund
- WO Street Transformation Fund
- Youth Social Action Fund

CONTACT US

We work closely with our trustees, industry professionals and supporters to ensure we bring you the best charitable giving offer to grow stronger communities. Further information on all of our services can be found on our website, please visit:

www.lancsfoundation.org.uk

To find out more about how we can help you please contact:



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METHODOLOGY

All data provided in this report has been sourced via the data analytics website www.gt-placeanalytics.com or through freely publicly available local and national government sources.

All information is considered accurate as of June 2017. The information included here should be considered a snapshot and only analyses a limited amount of the available data. If you have any queries or believe any information provided in this report to be incorrect, please contact vitalsigns@cflm.email and we will do our best to undertake corrections.

Any quotes or opinions from individuals have been obtained via an open community consultation conducted by the Community Foundation. The identity of any individual(s) quoted within this report has been obscured to protect their privacy.

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With thanks to:

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